



Is a Chrome extension that creates a personalized sales experience that converts business conversations in to clients.

What it does.

Instantly send short **videos, voice memos,** and animated **GIFs,** with context to your prospects on **LinkedIn messages, posts, comments, emails,** and others.

Skoop allows you to build high-value relationships 2x to 10x faster (then text alone) with more vetted business booked meetings.

Use as a standalone software or combine Skoop with your current sales processes.

Streamlined for LinkedIn, Facebook, X/Twitter, Instagram, Gmail, Microsoft 365, mobile text (most other sites).

Problem.

Current marketing and sales tools for businesses have an extremely low conversion rate for vetted meetings or sales due to spam, crowded markets, and generic outreach.

This includes email, mobile text, LinkedIn messages, and social media conversations.

Solution.

Skoop can be used as an independent tool or seamlessly work with current sales, AI, and systems. This can be done through an API, Zapier, video links or embedded HTML code.

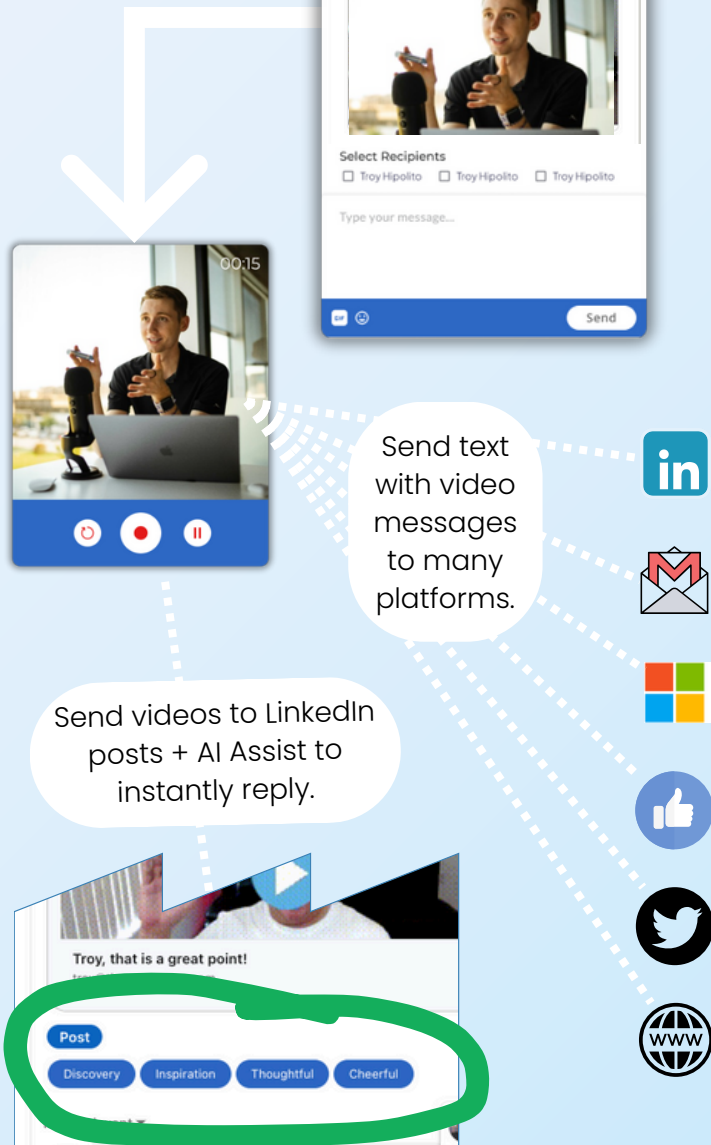
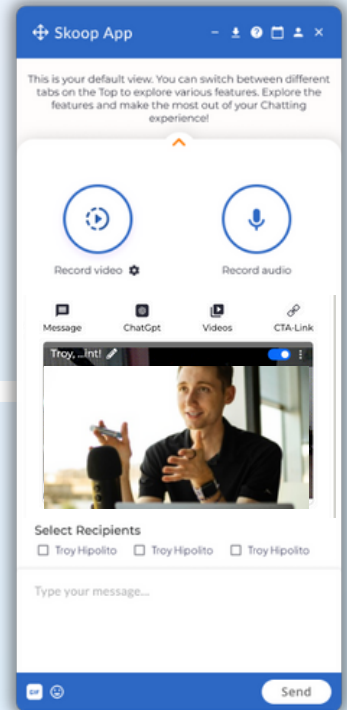
Converts sales and meetings 2x to 10x on average better than text alone.

By combining 2 to 5 lines of stored text, animated graphic of the person taking the video and tailoring the title of the video to the individual.

Market.

LinkedIn has 1 billion members, 134.5 million daily active users, and 65 million business decision-makers.

95% of businesses rely on email as a primary mode of communication. 52% of consumers make a purchase directly from an email.



- Scan QR code to schedule a call →
- troy@thetroagency.com
- 678.358.6903
- **8 Minute Skoop Demo Link:**
<https://skoopapp.com/8-minute-skoop-webinar>

